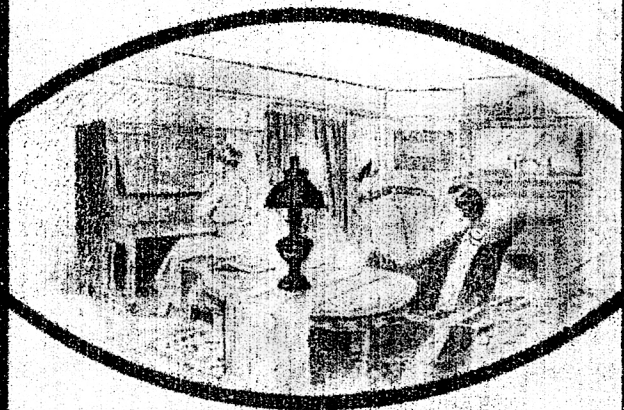


Lumo

KEROSENE MANTLE LAMP

THE WORLD'S GREATEST LIGHT



JOHN S. NOEL

MANUFACTURER
JOBBER AND
IMPORTER

OF ALL KINDS OF

LIGHTING SUPPLIES

GRAND RAPIDS, MICHIGAN

New York

San Francisco

Chicago



**Factory, General Offices and Salesroom
at Grand Rapids, Michigan**

We present here a picture of the largest lighting equipment factory in the world, occupying 50,000 square feet of floor space. Car loads of goods are sent out daily to all parts of the world. When you do business with this immense organization you are sure of the best goods, lowest prices, prompt shipment and a square deal. :: :: :: ::

JOHN S. NOEL

**Main Office and Factory
GRAND RAPIDS, MICH.**

New York

San Francisco

Chicago

WHEN we state that the Lumo is the most wonderful light in the world, we are strictly within bounds of truth and fact. It would be utterly impossible to exaggerate its marvelous power. When you stop to consider that it actually produces more and better light than either gas or electricity and at far less cost, you commence to realize how very valuable and desirable it is.

The Lumo burns common kerosene oil the same as any lamp, but by an ingeniously contrived mantle similar to that used on gas jets, the weak reddish flame is transformed into an intense white, dazzling light, many times more powerful and clear than either gas or electricity. At the same time it reduces the amount of oil consumed, actually providing this magnificent light for 16 hours on one quart of kerosene, at an expense of about 3 cents. Many of our finest homes are being equipped with the Lumo lamp, especially for reading and sewing purposes. Many who have both gas and electric lights at their disposal are using the Lumo in preference to either, because the light makes reading and other close work much easier, relieving all eye strain so common when poor lights are used.

The Lumo is free from smoke and odor when turned low. Fine for all night light, or when leaving home for a few hours in the evening.

Lumo wicks are specially woven without seam to prevent uneven edges, and as the inner and outer wick tubes are of the same height, it is easy to rub the burning surface smooth and even, thereby obtaining the greatest efficiency.

The flame spreader cannot get out of center, nor too high or too low, insuring perfect combustion at all times.

The **Lumo** gives greater candle power than any other similar light, consumes less oil per candle power, uses less wick, attains maximum heat units in less time, has best mantle and support, is easiest to rewick and takes a regular stock chimney.

Make your own comparison. Compare the **Lumo** in detail with any other lamp or burner in the world and you will be convinced that it excels them all. It is a revelation of the practical possibilities of kerosene illumination.

Lumo Mantle supports are made of the highest heat resisting wire and will give perfect service. They are thoroughly practical. Anyone can mount a mantle without the least fear of breaking it. The mantles are the best in the world. Avoid substitutes. Use only **Lumo** mantles. They are made in Germany by the world's greatest mantle manufacturer. The economy of the **Lumo** mantle has been forcefully demonstrated. It is less expensive than any other because it lasts longer. **Lumo** mantles have been in constant use from one to three years and are still in use, showing apparently no depreciation.

We guarantee **Lumo** Burners, Lamps and Mantles to be as represented. For years our products have been the standard of excellence. Your order will have our prompt and careful attention.

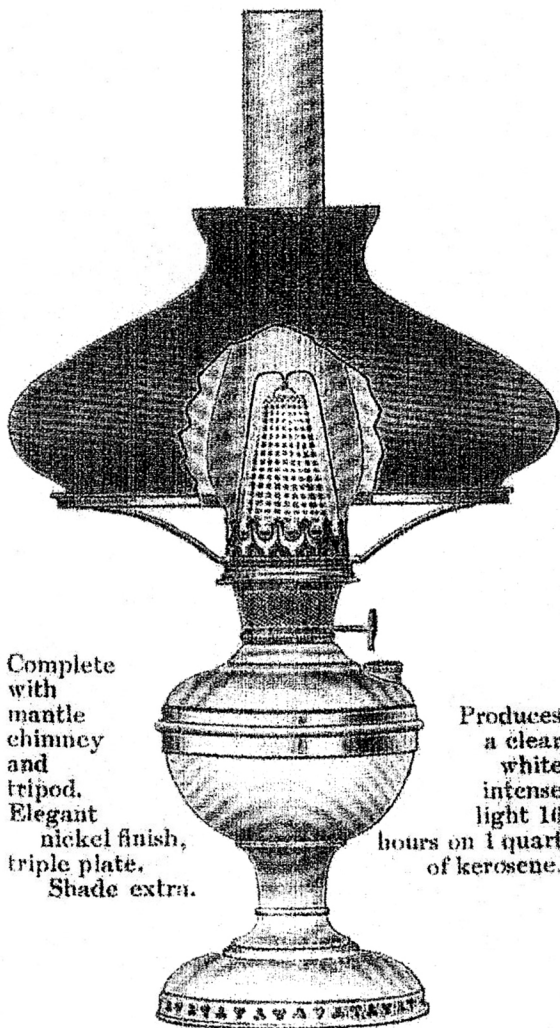
Yours to serve,

JOHN S. NOEL,

Grand Rapids, Mich., U.S.A.

"LUMO" TABLE LAMP

CENTER DRAFT



Complete
with
mantle
chimney
and
tripod.

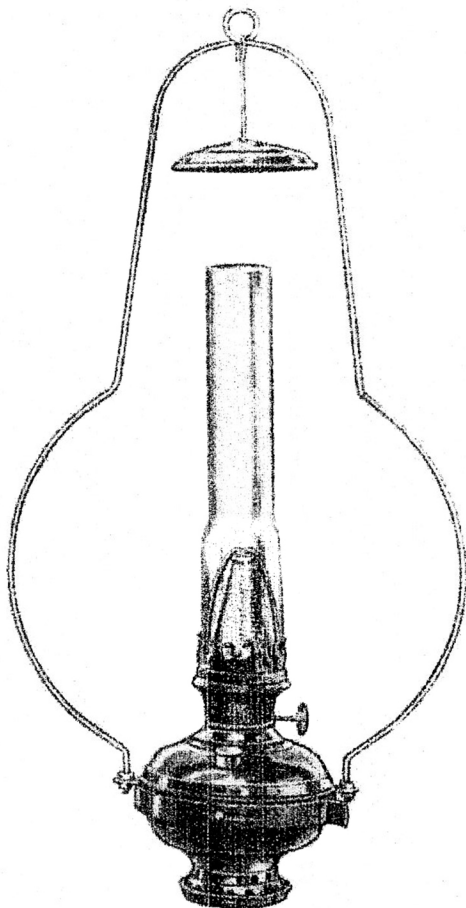
Elegant
nickel finish,
triple plate.
Shade extra.

Produces
a clear
white
intense
light 16
hours on 1 quart
of kerosene.

"LUMO" HARP LAMP

CENTER DRAFT

(For Harp or Bracket)

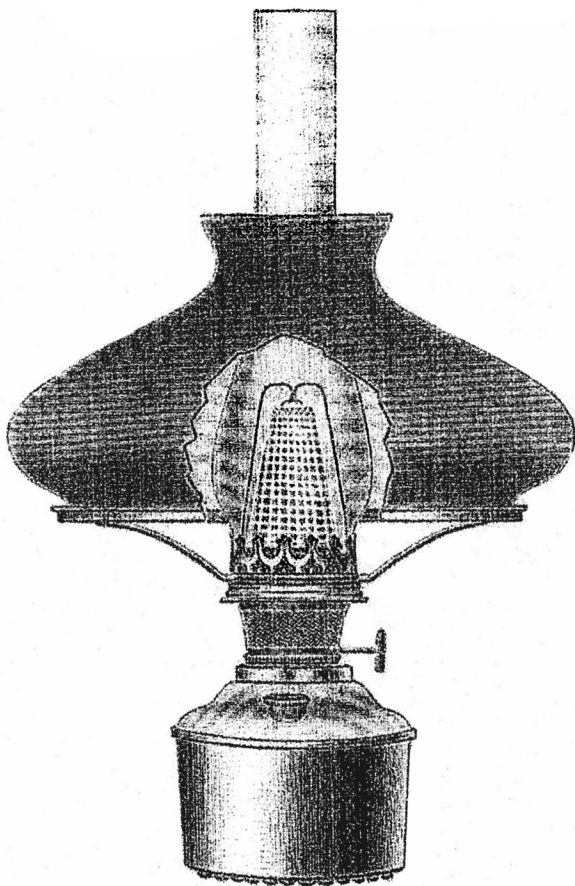


Complete with mantle and chimney.
Shade and holder extra.
Elegant nickel finish, triple plate.

"LUMO"

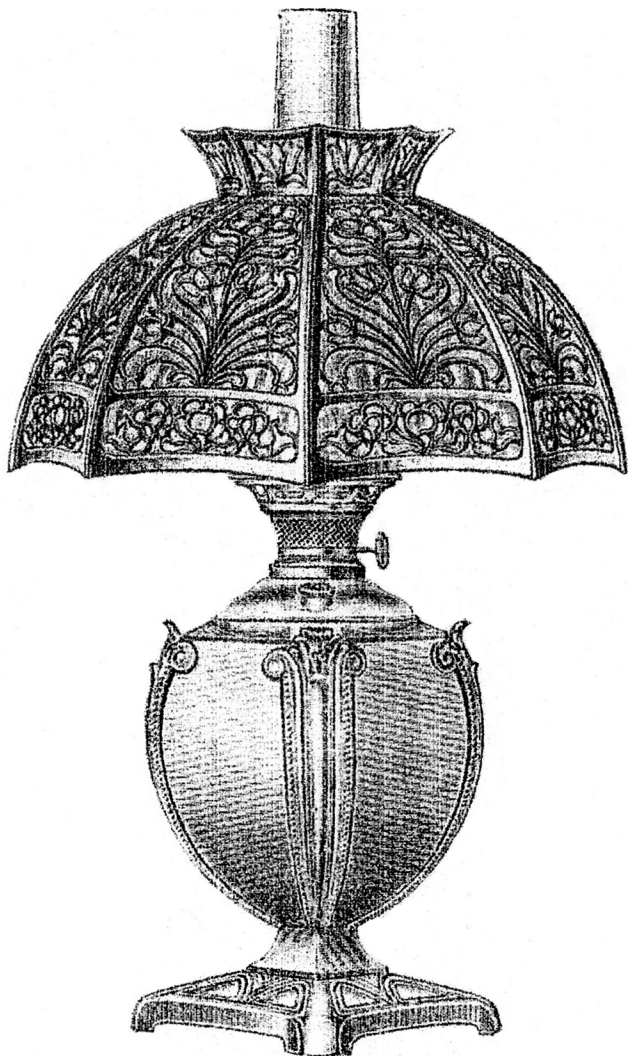
Universal Oil Pot Lamp CENTER DRAFT

For all Hanging, Bracket, Piano, Banquet, Reception and Table Lamps having removable oil pot.



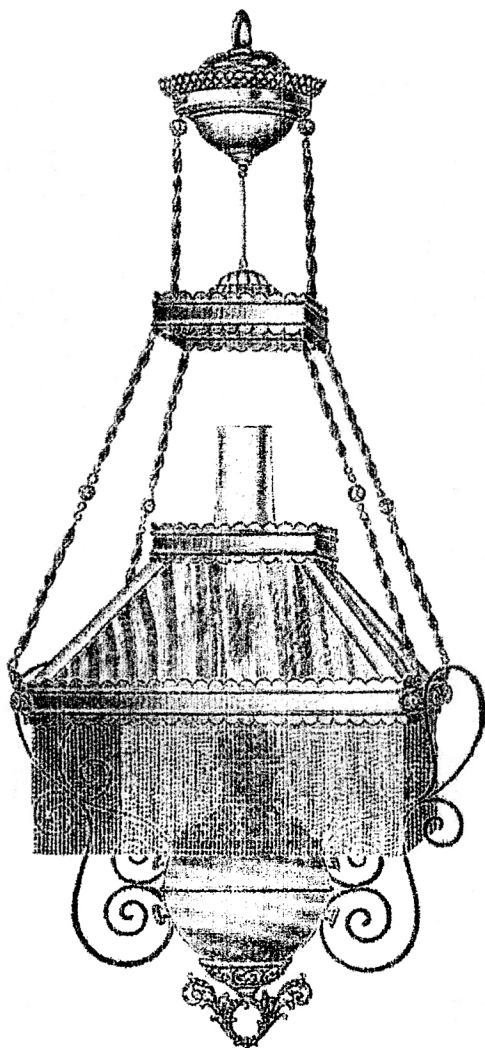
**Complete with mantle and chimney.
Shade and holder extra.
Polished brass.**

"LUMO" RECEPTION LAMP



Center Draft. Complete as shown, with or without
Shade. Shade has Heavy Fancy Green Glass,
Patina Brass or Vienna Bronze.

"LUMO" LIBRARY LAMP

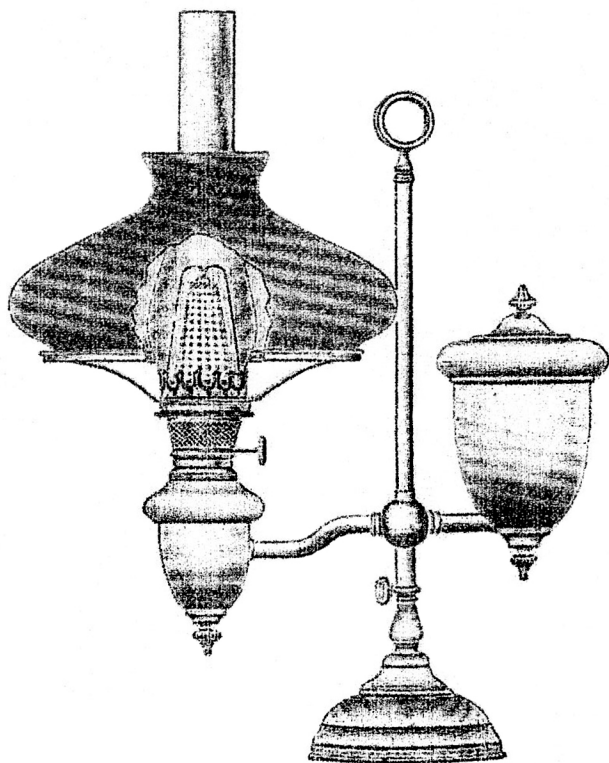


Center Draft. Complete in all details.
Shade of Heavy Fancy, Ruby or Green Glass,
With 5-inch Fringe to match. Shaded Brass.

"LUMO" STUDY LAMP

WITH "D" COLLAR BURNER

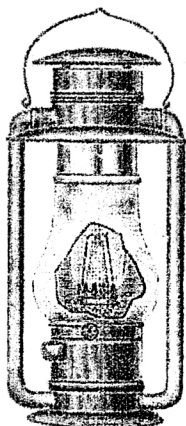
A Very Popular Lamp



Complete with Mantle, Chimney and 10-inch
Shade Ring.
Shade Extra. Old Brass.

"LUMO"

**Portable Wind Proof Lantern
A New and Valuable Article**



Can be regulated to burn from one to thirty hours.

The most satisfactory Lantern in the world,

Has brass top and galvanized bottom.

Also made for Street Lamp Posts and Brackets,

No home should be without one.

Complete as shown.

Finish, Green.

"LUMO"

Porch. Stable or Station Lamp

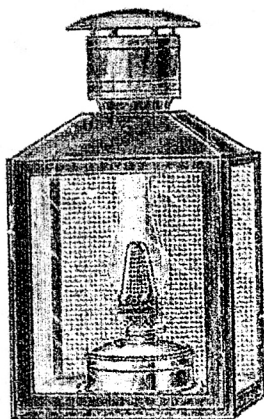
The most violent gale can not blow it out.

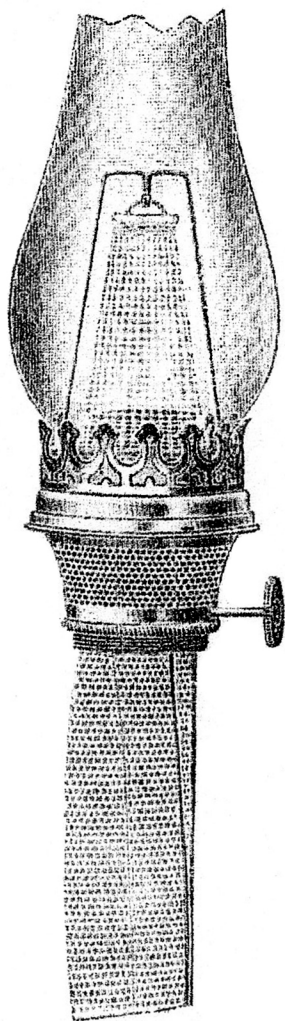
Will burn 32 hours.

The finest lamp of its kind for all out of door purposes.

Complete as shown.

Green outside, Bright inside.





"LUMO"

"D" COLLAR BURNER

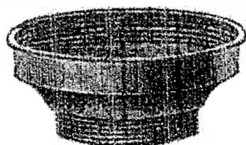
Side Draft

This Burner can be used on any of our large variety of Lamps, Lanterns, etc., or on any standard No. 2 or 3 collar lamp. It will fit all study lamps having "D" collar and be more satisfactory than the burner you are now using.

Nickled.

Complete with Mantle and chimney.

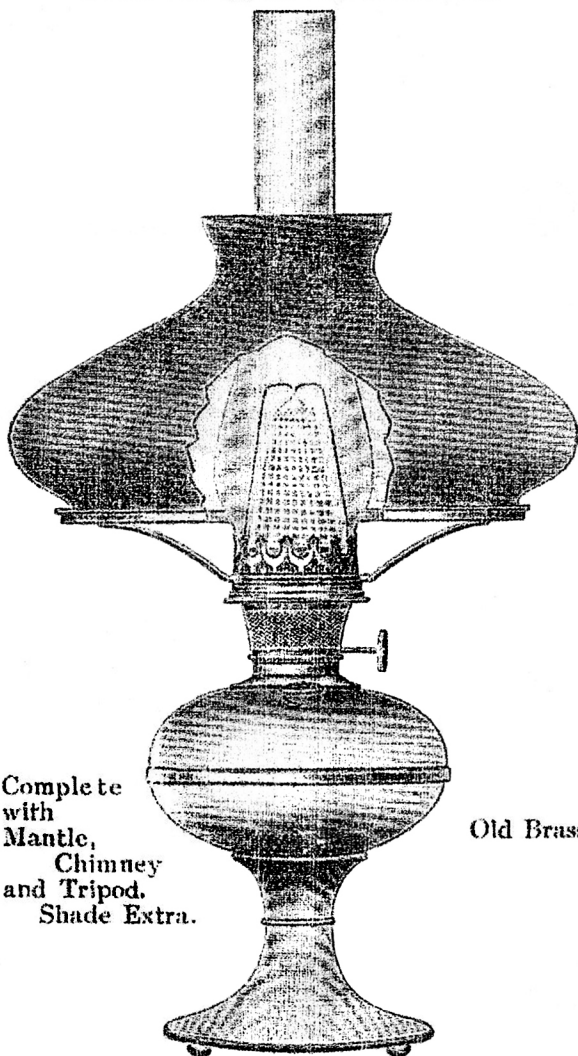
Shades and Holders extra.



**Expansion Screw
To Make Burner
Fit "B" Collar Lamp**

**"B" Collar 1 3-16 inches
"D" Collar 1 3/4 inches.**

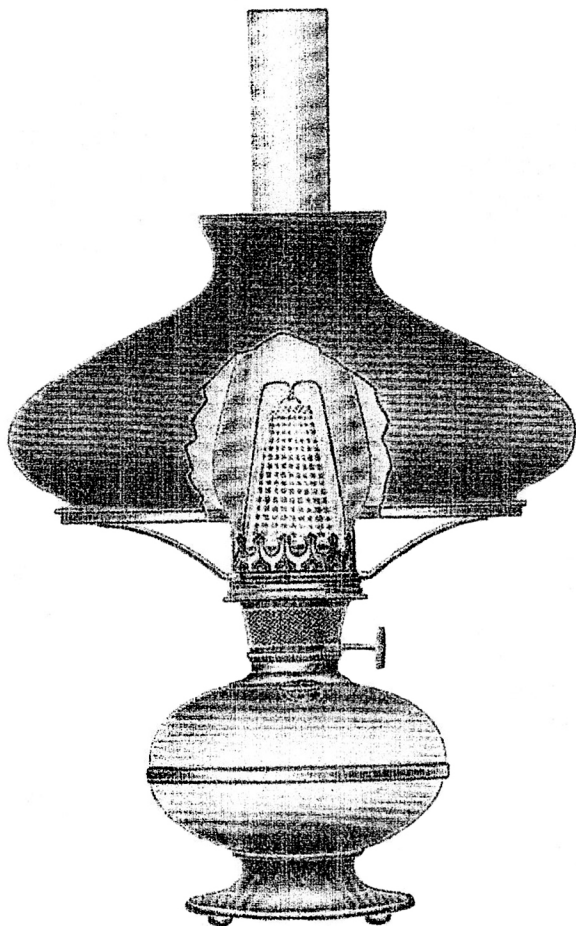
"SUNDART"
COLONIAL TABLE LAMP
CENTER DRAFT
WILL FIT HARP OR BRACKET



Complete
with
Mantle,
Chimney
and Tripod.
Shade Extra.

Old Brass

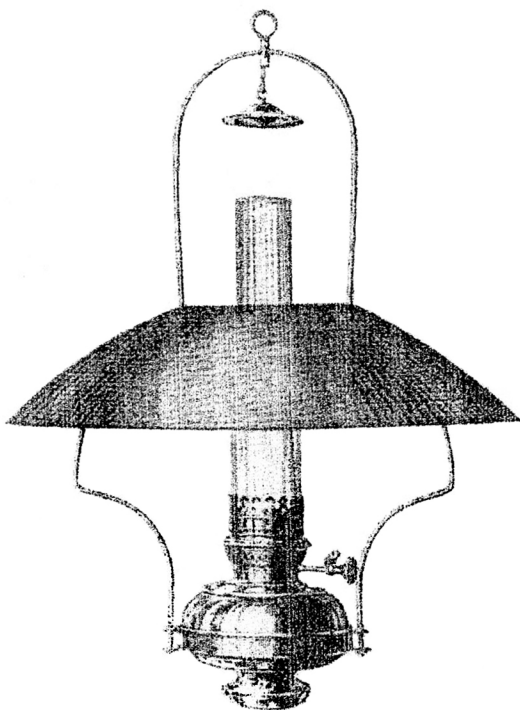
"SUNDART"
FLEMISH FOUNT LAMP
Center Draft
For Harp or Bracket
THE BEST LAMP FOR SEWING TABLE



Complete with Mantle and Chimney.
Shade and Holder Extra.
Old Brass.

"CONIA" STORE LAMP

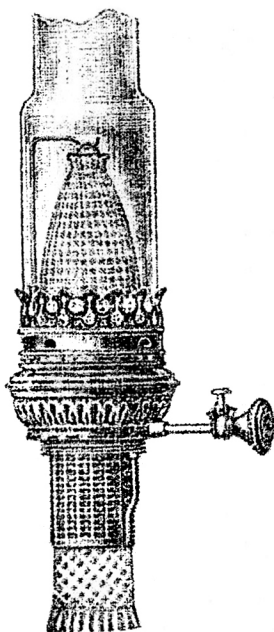
A Powerful Brilliant Light



This lamp is without question the best and most economical light for Stores, Lodge Rooms, Churches, and all large buildings. Uses the "Conia" burner described on opposite page. Gives two hundred and fifty candle power light for ten hours on one quart of common kerosene. Is made of the best quality material throughout and altogether is one of the most handsome lamps we manufacture. Merchants throughout the country are discarding gas jets, electric lights, gasoline and other lighting systems and putting in store lamps on account of their economy, great lighting power and ease and safety of operation.

"CONIA" BURNER

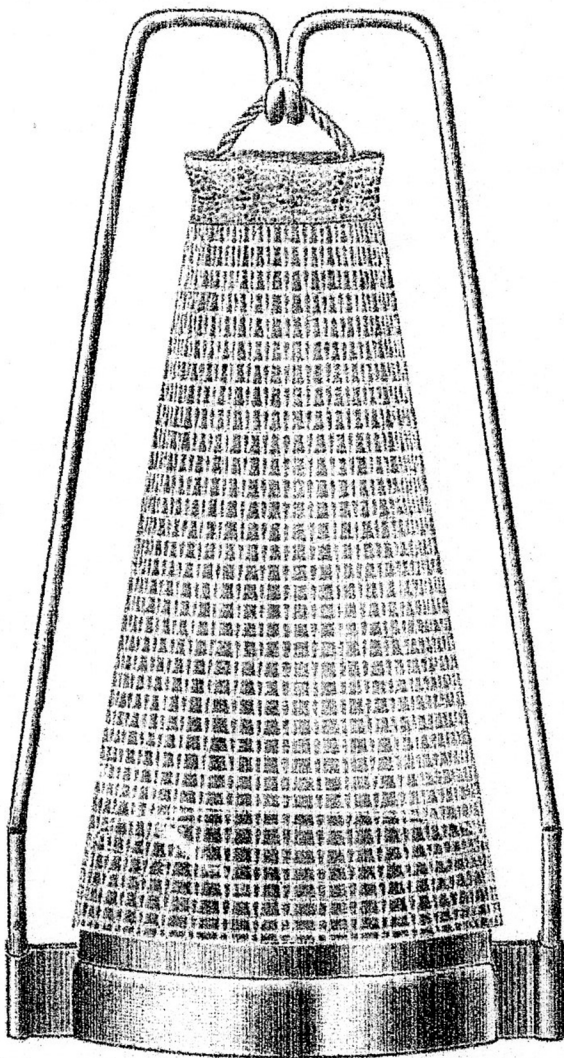
For Rayo Lamp



The "Conia" burner fits the Rayo Lamp manufactured and sold by The Standard Oil Co.

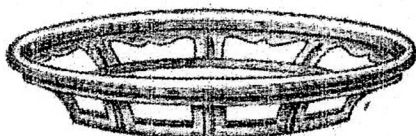
The Rayo Lamp burns with open flame, will burn about 4 hours on a quart of kerosene, giving about 40 candle power. By using our "Conia" Burner on this same lamp you get 250 Candle power 10 hours on 1 quart common kerosene oil. Just think of the saving, to say nothing of better, clearer, cleaner, more brilliant light. Burner will pay for itself in saving of oil in short time.

"Lumo" Mantle and Support

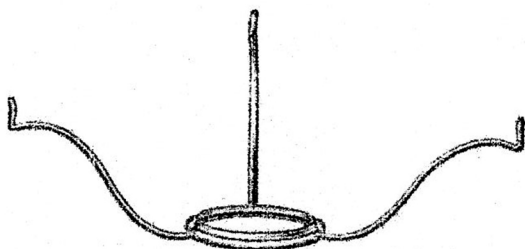


The only Perfect Mantle. The only Practical Support
Can be used on any Standard Lamp.
Nickel Steel or Porcelain Coated Wire.
Brass Cone. Sold Separately.

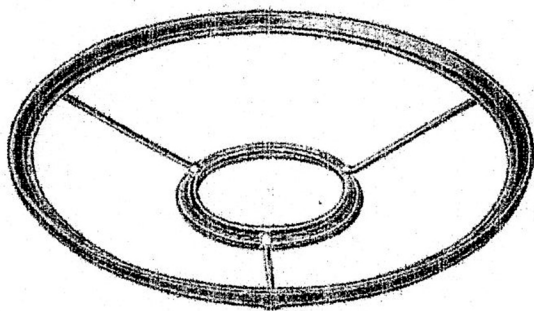
"LUMO" ACCESSORIES



4 Inch Globe Ring
Polished Brass, Old Brass, Nickeled.



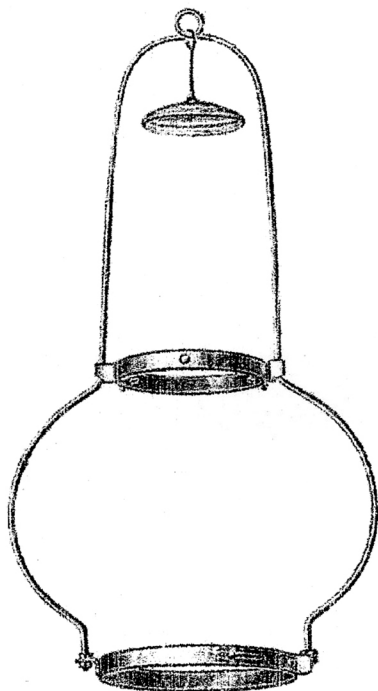
10 Inch Tripod
Polished Brass, Old Brass, Nickeled.



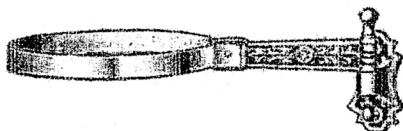
10 Inch Shade Ring
Polished Brass, Old Brass, Nickeled.

Special Supports for Large Fancy Shades.

"LUMO" ACCESSORIES

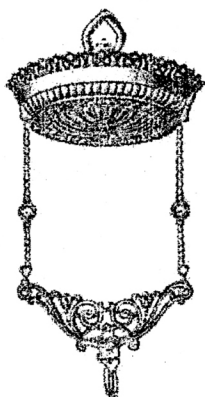


Harp with Lock Ring and Crown
Polished Brass or Nickerled.
Specify if for "Lumo" or "Sundart."



Embossed Ring Bracket
Nickerled.
Specify if for "Lumo" or "Sundart."

"LUMO" ACCESSORIES



SPRING EXTENSION

No. 399

Closed - - - 10½ inches
Open - - - 44 inches

Capacity 4 to 12 lbs.

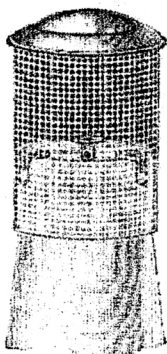
Polished Brass or Nickerled.

INSECT AND SMOKE GUARD

No. 218

Fits any No. 2 Chimney.

Will not effect Draught.



Corrugated Tin Shade

Diameter, 15 inches
For use on Harps
Green outside.
Bright inside.

CHIMNEYS

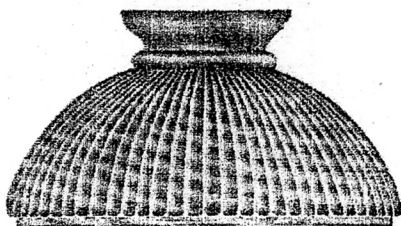
Regular 12 inch, No. 2. Lumo Special.

"LUMO" ACCESSORIES



Plain Opal Dome Shade
White 14 Inch

For Harp-Crown, or Library Lamps
White 10 inch for Tripod
Green 10 inch for Tripod



Corrugated Dome Shade
10 Inch

Straight or Twisted Ribs
Green only

MUSHROOM SHADES

As Shown on Colonial Table Lamp

Plain Green 10 inch
Zebra Green 10 inch

Gasoline Lights FOR STORES, ETC.

I manufacture the NOEL GASOLINE LIGHTING SYSTEM, which generates gasoline into gas and is piped through tubes to any part of a building, and burns in a mantle the same as city gas at a very low cost.

This system is used for lighting Stores, Halls, Churches, Bowling Alleys, Summer Gardens, Etc.

over 35,000 in use

Send for Special Catalog No. 27

For House Use

I also manufacture the HOLLOW WIRE GASOLINE LAMP for lighting Homes, and have handsome fixtures to hang from the ceiling, and side brackets for use in library, bed rooms or any room where you want a side light.

Gasoline tank is separate and kept in back room or cellar. You light the lamps simply by pulling the chain.

Send for Special Catalog No. 28



Gold Medal and Grand Prize

**AWARDED "LUMO"
KEROSENE MANTLE LAMP**